

# Neighborhood Profile Outline

More Examples:

<https://www.njmls.com/communities/index.cfm?action=dsp.towninfo&city=FAIR%20LAWN&county=BERGEN&a=>

<https://www.city-data.com/neighborhood/Olney-Philadelphia-PA.html>

<https://www.portland.gov/civic/myneighborhood/neighborhood-profile-maps#toc-about-neighborhood-profile-maps>

Feel free to do your own googling for other examples so you can continue to get a sense of the type of data the census has and how comprehensive some data visuals and descriptions can be.

# Read the Assignment and Rubric

- As with any assignment, it's always important to read it carefully and ask any questions you may have. We had some great questions in class, and I walked us through some ways to think about approaching this project.
  - Here's the [link](#) to the Profile Outline Assignment (#2) - DUE 10/11
  - And here's the [link](#) to the Final Profile you're building toward
    - Read the Rubrics too!!
- Recall...
  - you can think of your profile skewing more general OR it can be tailored to a specific topic (e.g. health, poverty, transportation, or through a gender lens).
  - You may or may not have an actual project/new infrastructure being considered for development in your area – that's fine. And if there is one and you're interested, you can shape your profile around that project.
  - Your research questions may or may not influence your profile – and your profile may or may not partially answer those questions.

# Starting your profile outline...a suggestion

1. To get started you can take the outline of requirements from Assign. #8 and use that as a guide.
2. Drawing on your Week 5 reading, the neighborhood profile examples, and your own interests/research question(s) you start generating ideas as to what kind of information/data you think is important to include in your profile.
3. Consider what order you want to present your data (it doesn't have to strictly follow the requirements outline) and start adding in explanatory sentences and links to sources etc. describing what kind of data you plan to search for.
  - Remember: when we get into working with excel datasets, I am looking for descriptive analyses that are more comprehensive than a simple 'average income for this area'. You may include that "average income for this area", but it would need to be in addition to something more robust like "income breakdown by age and/or gender for this area". I'm asking us to do this more comprehensive work because it allows us to have more practice and gain more skill in working with detailed data sets and extracting richer data from them.
4. The more fleshed out your outline, the better...although you may find it will change as the semester progresses as that's totally fine and very likely.

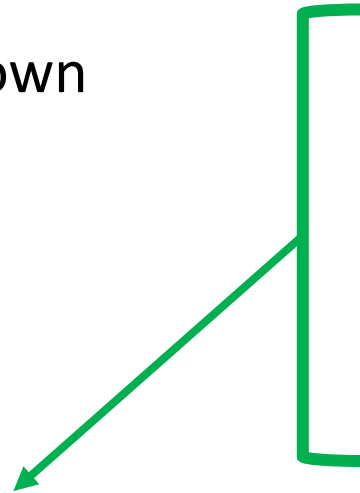
# Brainstorming from Class Activity #1

## Demographics

- Population breakdown
  - % Race
  - % Age
  - %Gender

## Economic

- Labor
  - Breakdown of occupation categories
  - Employment rate
    - Employment rate by age/gender
- Income
  - Income by race and/or gender



Now we may have an interest in income, gender and/or race, and educational attainment.

Perhaps you become interested in understanding your neighborhood in these terms. You might even find that the high school graduation rates becomes important, and your profile takes on a 'Education/Labor' focus.

This could even help inform the requirement for "Other neighborhood data/characteristics" in assignment #8. You can even think of your required housing data in these terms...for example, you're finding more college graduates, high rates of employment, and higher incomes than city averages and lower rates of rent burden than city averages.

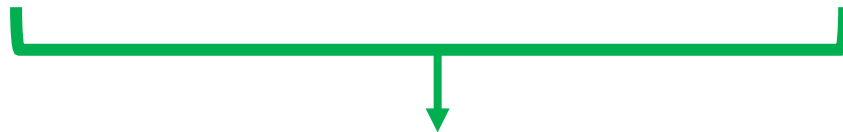
# Brainstorming from Class Activity #2

## Health/COVID Demographics

- Vaccinated population breakdown
  - % Race
  - % Age
  - %Gender

## Economic

- You might be interested in data that explores relationships between income/education and rates of vaccination
- Maybe rates of vaccination and % of occupations in healthcare



Now we may have an interest in COVID deaths or hospitalizations and vaccination rates for specific populations.

Perhaps you become interested in understanding your neighborhood in these terms. You might even find your community organization requirement looks into groups that advocated for COVID prevention measures.

This could even help inform the requirement for “Other neighborhood data/characteristics” in assignment #8. You can even think of your required housing data in these terms...for example, you might be interested in household size and overcrowding.

**The following slide is a partial example of an outline. It's a suggestion, not prescriptive, BUT it does show you the level of detail I'm looking for.**

**Remember, the more fleshed out this outline is, the better it will serve you as you work through the assignments and build toward the final profile.**

**Also, be prepared for things to change, based on your ability to find the data you want. This is OK and normal, and we will work together to find datasets that work for you.**

# Partial example of outline...a suggestion

- **A brief background of the neighborhood (1000-1500 words)**
  - A short history – **make notes of key points you want to write about and/or include links to helpful sources**
  - Overview of the people, place, and culture - **make notes of key points you want to write about and/or include links to helpful sources**
    - > This may include key events important to the neighborhood
  - Description of key institutional and neighborhood stakeholders – **list some of these stakeholders, you may not write about all of them and later determine those most relevant, include links to helpful sources**
    - > This includes a brief description of at least one locally active community group – **if you know a specific group already, include them here with a brief description, OR describe the type of group you hope to find**
  - Physical observations and description (may draw from Assignment #3) – **you may or may not have an idea of where to observe yet**
  - Include 1-3 photos (with captions) that help capture the neighborhood– **you may or may not have an idea of what images to include yet**
- **Demographic composition (see Assignment #4)**
  - Include 3 different types of demographic data (you may use the one you did in Assignment #4 as one of them)
    - **Write out your description of what kinds of data for which you plan to search. For example, “I’m interested in women’s issues and want to find data that helps me understand the relationship or intersection between gender, income, and educational attainment. I want to better understand patterns of income (in)equality between males and females in my neighborhood and within females how income and educational attainment break down by race. I may find one very comprehensive dataset that includes all of this, but most likely I’ll need to look at a few different datasets and merge some information for my area.”**
  - One set of data needs to show change over time (i.e., you’ll need to find an that same dataset, but for a different year) – **“My neighborhood is gentrifying and changing racially, so I want to compare the change over time of women’s income by race. I’d like to see if I can compare 1990 to 2020”**
  - Make a minimum of three descriptive visualizations (including the change over time). Data should be visualized in manner of your choosing (e.g. bar graph, line chart, table etc.) – **To be determined**
  - Include a brief written summary of the data sets (~200 words) **To be determined**